

🌐 www.TVMTB.com
✉ TwinValleyMTB@gmail.com
f @twinvalleymtb
@twinvalleymtb



2023 Sponsorship Opportunities

The Twin Valley Mountain Biking Team and families thank you for your support and generosity in helping us compete in the Pennsylvania Interscholastic Cycling League (PICL) as part of the National Interscholastic Cycling Association (NICA), a non-profit sports organization that is fully insured and underwritten. Through mountain biking, we inspire healthy lifestyles, build strong communities, teach respect for the environment, and help student-athletes develop a lifelong love for riding.

- The Twin Valley Mountain Biking Team is a 501(c)3 non-profit organization. Our team is funded entirely through donations of sponsors and time of volunteers.
 - There are 30 state leagues across the United States consisting of co-ed riders in grades 6-12.
 - There are over 60 teams in Pennsylvania and TVMTB has over 50 riders and 30 coaches which is one of the largest teams in PA.
 - TVMTB finished 3rd in the state in 2022!
 - The season begins July 1 with race events beginning in late-August through late-October.
 - Race events regularly draw over 1,000 riders and spectators.
 - Last season, TVMTB volunteered over 1,000 hours of service to maintaining trails in our community.
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Our Five Core Values

Fun: NICA inspires friendship, joy, and adventure.

Inclusivity: NICA believes everyone should be able to participate in our programs and feel welcomed, respected, and supported.

Equity: NICA is committed to fair treatment, equal access, opportunity, advancement, and elimination of barriers to encourage participation for all.

Respect: NICA expects consideration for all others, oneself, and the outdoors.

Community: NICA unites diverse people, families, and communities through cycling by creating fun and welcoming experiences.





What it takes to put a student-athlete on a bike for race day...

Expenses:

- Team League Registration Fee \$200 team fee
- Rider Registration, Insurance, and Race Entry Fees \$350 per rider
- Team Jerseys and Practice T-shirts \$90 per rider
- Travel Expenses (This is a statewide league and involves travel across PA.) varies
- Rider Equipment
 - Mountain Bike - used, new, or borrowed varies
 - Helmet, shoes, gloves, eye protection, tires, tubes, bike maintenance \$250 (est)

Sponsorship Categories:

Bike Shop Sponsor	For all bike needs including sales, parts, and service	Shirk's Bike Shop
Platinum Sponsor	<ul style="list-style-type: none"> ○ Prominent logo on our team jersey ○ Large logo on our website with a direct link to your website ○ Logo displayed at all League events ○ Company name on our practice t-shirts ○ Multiple social media shout-outs 	\$1000
Gold Sponsor	<ul style="list-style-type: none"> ○ Small logo on our team jersey ○ Logo on our website with a direct link to your website ○ Logo displayed at all League events ○ Company name on our practice t-shirts ○ Two social media shout-outs 	\$750
Silver Sponsor	<ul style="list-style-type: none"> ○ Logo on our website with a direct link to your website ○ Logo displayed at all League events ○ Company name on our practice t-shirts ○ One social media shout-out 	\$500
Bronze Sponsor	<ul style="list-style-type: none"> ○ Logo on our website with a direct link to your website ○ Company name on our practice t-shirts ○ One social media shout-out 	\$250



2023 Sponsor Contact Form

Company Name: _____

Contact Person: _____

Address: _____

Phone Number: _____

Email Address: _____



Please check your selection:

- Platinum Sponsor \$1000
- Gold Sponsor \$750
- Silver Sponsor \$500
- Bronze Sponsor \$250
- Other Amount: _____

* We finalize our sponsors on July 1st. While we will gratefully accept donations after this date, we will not be able to guarantee your logo on this season's team jerseys or printed promotional materials.

* The Twin Valley Mountain Biking Team is a 501(c)3 non-profit organization. EIN# 83-3070291

Please make checks payable to: TVMTB

Mailing address: TVMTB - P.O. Box 20, Geigertown, PA 19523

Thank you for your generous support as we enter our 8th racing season!